



MEET: BRADY WILSON

High Impact, Thought Provoking Speaker

Brady Wilson is, undisputedly, the embodiment of focused energy. As co-founder of Juice Inc., Brady's vision is to create a world where businesses pulsate with co-creative energy.

For over 25 years, Brady has inspired countless companies including UBS, BMO, RBC, Bayer, Loblaw, The Co-operators, and some of the world's largest Fortune 500 companies.

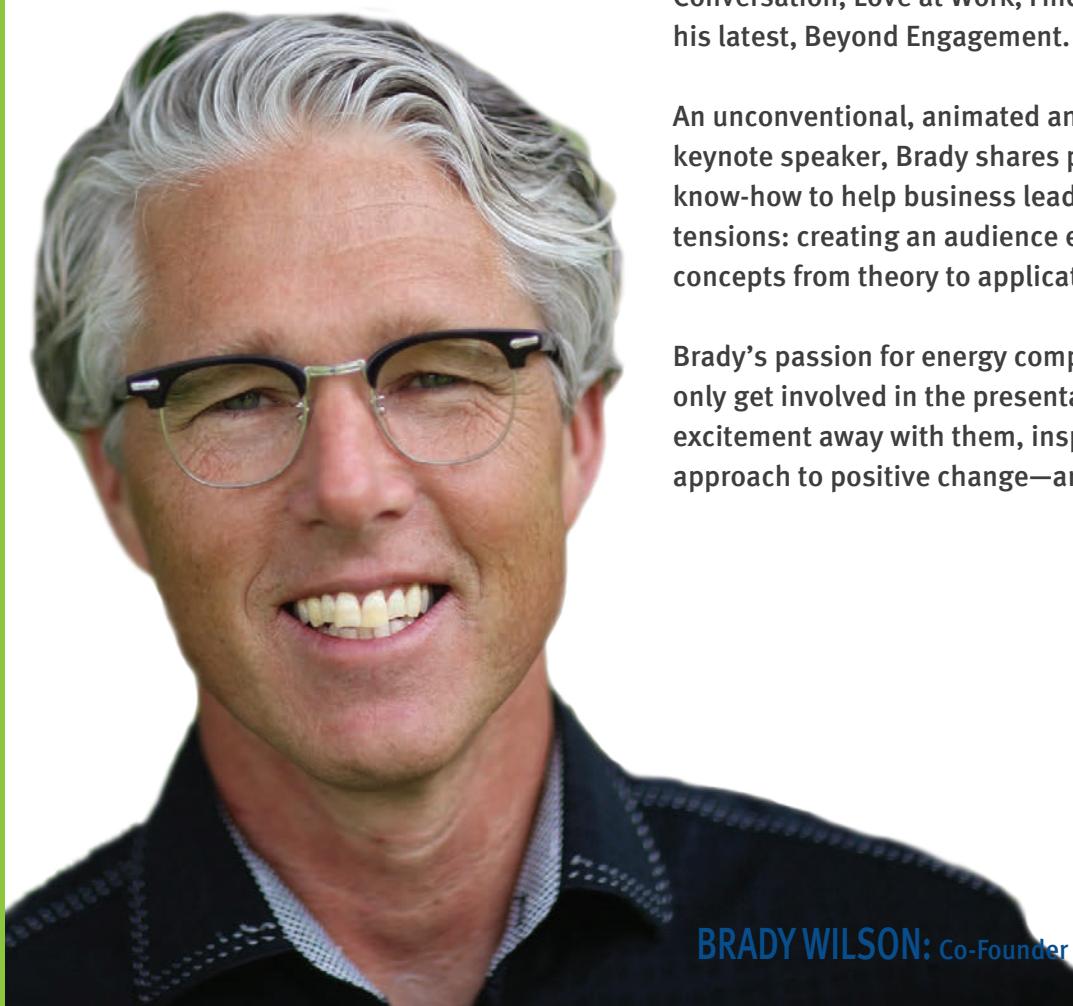
Author and Speaker

Brady is the author of four books dedicated to improving employee performance and business results: *The Power of Conversation*, *Love at Work*, *Finding the Sticking Point*, and his latest, *Beyond Engagement*.

An unconventional, animated and intensely pragmatic keynote speaker, Brady shares practical tools and the know-how to help business leaders step into life's grittiest tensions: creating an audience experience that moves concepts from theory to application.

Brady's passion for energy compels keynote audiences to not only get involved in the presentation, but carry their excitement away with them, inspired to create a sustained approach to positive change—and better business results.

READ ON . . .



BRADY WILSON: Co-Founder of Juice Inc., Author and Speaker

Keynote Topics

Our keynote presentations inspire today's leaders to transform their businesses into higher-performing organizations - pulsating with motivated, passionate and energized employees.



Juice Peoples' Brains

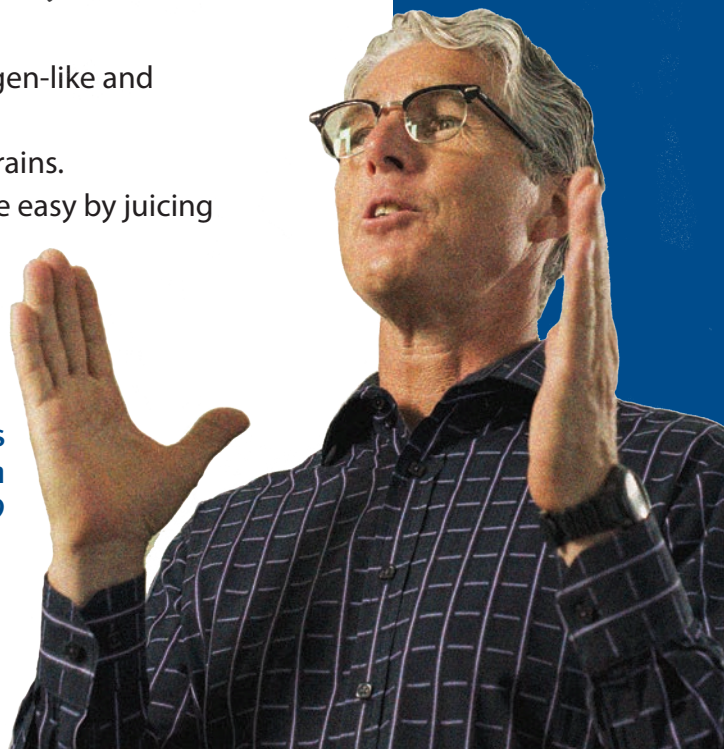
Today's complex and ever-changing world is bathing our brains in the stress hormones cortisol and adrenaline. The impact is a workforce that is depleted and overwhelmed. People get impulsive, shift to binary thinking, and find it impossible to engage in the co-creation of value. How are we to stay productive and sustain performance in this state?

It's time we understand how to Juice (energize) people's brains. After all, when we say "The juices are starting to flow", what do we really mean? The energized brain creates the possibility for creativity and innovation. It makes us more confident, more clear, more connected and more purposeful. In short, the energized brain fuels our highest level of performance.

In this dynamic and thought-provoking keynote, Brady Wilson will share:

1. How we all have five driving needs that are oxygen-like and biologically urgent.
2. How, when fulfilled, these needs energize our brains.
3. How people leaders can help make performance easy by juicing peoples' brains.

Let's talk about Our Keynotes
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Keynote Topics



Ask More, Not Less

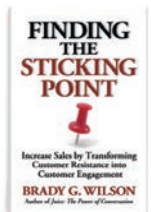
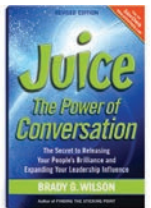
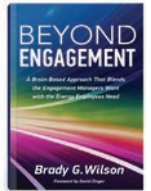
Research shows that 20% of your employees are highly engaged but feeling burned out. These are your star performers – the ones you want to clone; the ones you tap every time you have a special project. They're engaged but exhausted, dedicated, but depleted. Asking less doesn't help – it leaves high performers under-utilized and low performers over-entitled. What's the answer? Ask more, not less (hint: the right more).

Asking the right more creates the conditions where work feels energizing and performance feels easy. When employees give the right more, they go home with energy left over at the end of their day – energy for their partners, energy for their kids, energy for their community. When energy goes home, your employees make their world better - and then energy comes back to work the next day in all the ways that matter; fueling great customer experiences, value-adding innovations and superior results.

In this thought-provoking keynote Brady Wilson will share:

1. How to burnout-proof your superstars and engage the rest by asking the Right More.
2. How to shift from parenting to partnering to discover the right more.
3. How to fix your organization's biggest energy leaks; over-collaboration, priority-creep and democratic recognition.

Brady's Books



“Brady delivered a captivating keynote with humour, thought-provoking and relevant anecdotes that deeply touched the audience.”



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