

## PROGRAM



# Leading in Ambiguity

Skillfully navigate uncertainty to sustain productivity and performance through times of change.

## The Leading in Ambiguity Training Program

In a world characterized by perpetual change and evolving priorities, ambiguity can become a disruptive force, compromising our core objectives and triggering impulsive reactions that hinder productivity, performance and decision-making.

Our Leading in Ambiguity program empowers leaders to adeptly navigate uncertainty and develop the strategic compass to guide individuals and teams towards sustained productivity and performance through times of change.

The program equips leaders with practical strategies and tools to not just endure ambiguity but harness its potential for growth.



### AMBIGUITY ADVANTAGE

Effectively leading in times of ambiguity is about empowering people to turn ambiguity into a strategic advantage for innovation and growth.

“Uncertainty is the only certainty there is, and knowing how to live with insecurity is the only security.”

John Allen Paulos,  
Mathematician and Author

# The Challenge

In today's ever-shifting landscape, leaders face a unique and pressing challenge: navigating the murky waters of ambiguity. This pervasive uncertainty casts a long shadow over decision-making, productivity, performance and team cohesion. Leaders, striving to steer their teams effectively, often find themselves mired in either decision paralysis, where a lack of clear direction stalls progress and blunts timely action, or impulsive, rash reactions that result in lasting damage.

As ambiguity permeates the workplace, it inadvertently cultivates an environment ripe for risk aversion. Leaders, encumbered by unclear pathways, tend to shy away from innovation, preferring the safety of known strategies, thereby stifling growth and adaptability.

Adding to this complexity is the impact on energy and engagement. The weight of uncertainty can demotivate and deplete, leaving teams disengaged and without the energy needed to perform. Where ambiguity reigns, performance falters, and team dynamics suffer, setting the stage for unskillful behaviors that erode both individual and collective productivity.

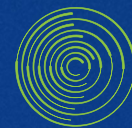
These outcomes are not just a hindrance; they're a breeding ground for loss of energy, decreased productivity and lackluster performance. This underscores the need for an approach that equips leaders to harness the potential of ambiguity for growth, productivity and performance.

# The Solution

The Leading in Ambiguity program offers practical strategies that empower leaders to navigate the complexities of today's changing work environment. Our approach is centered around transforming ambiguity from a source of stress into a catalyst for growth and innovation. The program's objective is clear: to enable leaders to sustain personal and team performance by skillfully navigating ambiguity.

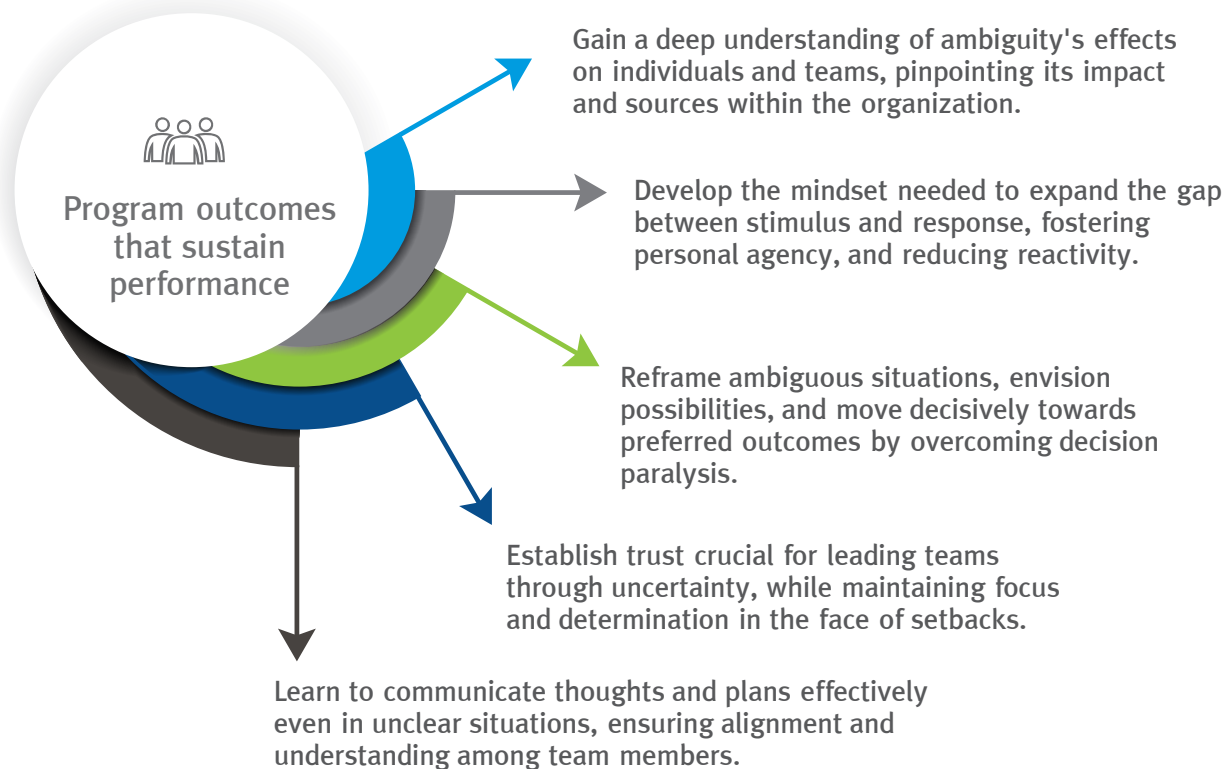
Drawing upon a wealth of knowledge in organizational psychology and leadership dynamics, Leading in Ambiguity equips leaders with strategies to foster an environment where openness, adaptability, resilience set the stage. Individuals and teams learn to embrace new opportunities presented by ambiguity.

The program also emphasizes the importance of authenticity and vulnerability in leadership, fostering an inclusive environment where intelligent collaboration drives better decision-making, productivity and performance.



The Leading in Ambiguity program is an essential tool for any leader seeking to thrive in an ever-changing world and leave a lasting impact on both their work and life.

# Program Outcomes



## FIVE KEY REASONS TO LEVERAGE THE LEADING IN AMBIGUITY PROGRAM

- 1. Foster a Growth Mindset in Ambiguity:** This program emphasizes the importance of a mindset shift, guiding leaders to perceive ambiguity not as a barrier but as an integral and enriching part of the professional landscape. Embracing ambiguity as an opportunity for growth enables leaders to transform challenges into avenues for innovation and advancement.
- 2. Enhance Emotional Intelligence and Resilience:** The program focuses on developing emotional intelligence and need literacy, crucial for managing emotions in uncertain times. This aspect of the program strengthens leaders' ability to maintain focus and resilience, fostering a stable and supportive environment for their teams amidst ambiguity.
- 3. Cultivate Adaptability and Flexibility:** Adaptability and flexibility are key in uncertain times. This program empowers leaders to swiftly adjust strategies in response to changing circumstances, minimizing the disruptive impact of ambiguity and maintaining organizational momentum.
- 4. Master Clear Communication:** Clear and transparent communication is vital in ambiguous situations. The program trains leaders in effective communication strategies, helping them mitigate confusion and align their teams around a unified vision, ensuring cohesion and clarity even in the midst of uncertainty.
- 5. Grow Leadership Impact:** The program's comprehensive approach will help your leaders turn ambiguity into opportunities, paving the way for enhanced productivity, innovation, and resilience.



# Training Options

## Leading in Ambiguity: Executive Workshop

This half-day workshop, available both in-person and virtually, is a deep dive into mastering leadership amidst ambiguity. Designed for executives, it focuses on practical strategies and insights to navigate complex environments effectively.

Participants will explore ways to harness uncertainty for innovation, enhance decision-making, and foster a resilient leadership style. The workshop promises an interactive and enlightening experience, leaving leaders empowered and equipped to steer their teams with confidence and agility.

### Target Audience



This workshop is designed for executive level audiences (Director - C-Suite)

### Delivery Details



Minimum Participants: 12  
Maximum Participants: 25  
In Person Delivery: One 3-hour Session (Customizable)  
Virtual Delivery: One 3-hour Session (Customizable)

## Leading in Ambiguity: People Leader Training

Transform your leadership approach with the Leading in Ambiguity Program, delivered as a full-day in-person or as two 3-hour virtual training sessions. This comprehensive program is tailored for people leaders at all levels, focusing on converting ambiguity into opportunities for team growth and success.

Participants will learn to enhance team dynamics, improve communication, and develop strategies to maintain high performance in uncertain times. The training blends theoretical insights with practical tools, ensuring leaders are ready to inspire and guide their teams effectively in an ever-changing landscape.

### Target Audience



This workshop is designed for people leaders at all levels, influencers (without direct reports), HR/Talent leaders, and cross-functional groups and intact teams.

### Delivery Details



Minimum Participants: 12  
Maximum Participants: 25  
In Person Delivery: One Full Day  
Virtual Delivery: Two, 3-hour Sessions

## Keynote: "Unlock the Power of Ambiguity"



Elevate your event with this dynamic keynote, designed to captivate audiences with compelling stories and innovative ideas. Presented by Brady Wilson, co-founder of Juice Inc., it offers actionable insights that spark growth and cultivate new ways of thinking.

This keynote will inspire your leaders to turn ambiguity into a strategic advantage. Get ready to engage, stimulate, and propel your people towards growth and creativity.

### Target Audience



For anyone seeking a captivating experience, executives, leaders, and decision-makers looking for actionable insights to foster growth and innovation, and individuals eager to transform ambiguity into a strategic advantage.

### Delivery Details



Minimum Participants: n/a  
Maximum Participants: 300+  
In Person Delivery: Customizable

## Our Facilitation Team



**BRADY WILSON**

Co-Founder, Thought Leader & Speaker

Brady Wilson is a dynamic thought leader, author and the co-founder of Juice Inc. An acclaimed author of four books, Brady explores unconventional methods to enhance employee performance and business outcomes. Renowned for his captivating keynote speeches and facilitation style, he brings practical tools to life, motivating audiences to apply these concepts for positive change and improved business results



**KRIS MACQUEEN**

Leadership Facilitator & Content Designer

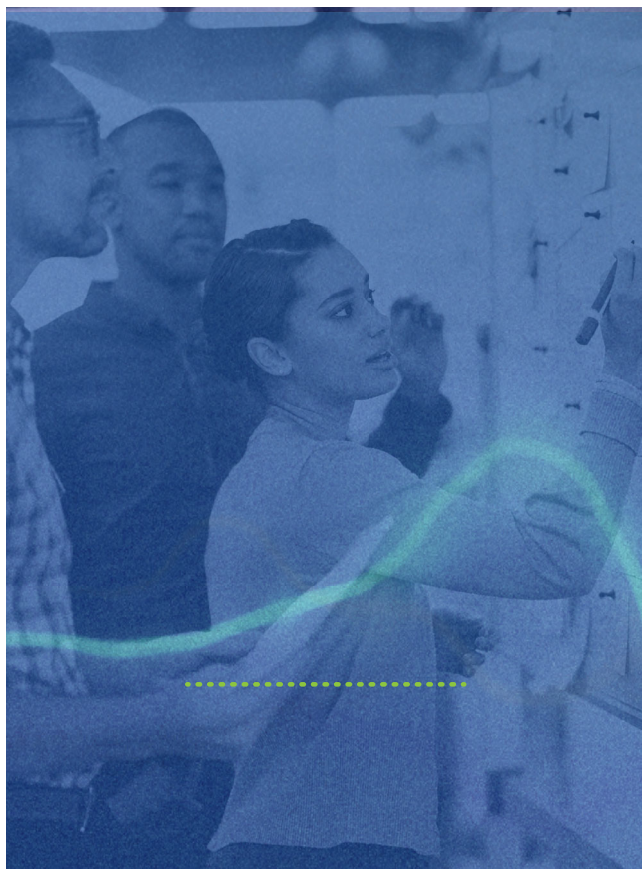
With over 20 years of leadership in both for-profit and non-profit sectors, Kris excels in building and managing diverse teams, from brick-and-mortar to nationwide remote setups. Kris leads the development of virtual learning tools and is a seasoned communicator, having been a featured speaker across Canada and the United States for the past decade.



**STEPHANIE WOODWARD**

Leadership Facilitator & Coach

With 15+ years of leadership expertise, Stephanie excels in executive coaching and leadership facilitation. Known for her engaging style, she aids leaders and teams in boosting self-awareness and refining leadership styles. Stephanie's guidance breaks unproductive patterns, fostering practices aligned with individual and team goals.



## Let's Talk!

The Leading in Ambiguity Program can help you to build the capabilities needed to sustain productivity and performance. Let's connect and talk about the best approach for your organization.

## Contact Us

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 [www.juiceinc.com](http://www.juiceinc.com)