

ENTERPRISE

COUNTDOWN TO ACCOUNTABILITY

THE CHALLENGE

In today's world, the only constant is change. Promises made yesterday must be delivered today; targets move, yet organizations are still accountable for the execution of goals and objectives.

IN ENTERPRISE, TEAMS RACE AGAINST THE CLOCK IN A COMPETITION TO CONSTRUCT A SPACECRAFT ON TIME AND ON BUDGET, AS PROMISED. TO SUCCEED, THEY MUST COACH FOR PERFORMANCE, ALIGNING GOALS AND ACTIVITIES TO ACHIEVE INDIVIDUAL AND TEAM ACCOUNTABILITY.

THE SOLUTION

Enterprise will engage, build knowledge and commitment, and prepare your team to execute brilliantly as they build a Culture of Accountability: a working environment where people can count on each other to make and keep commitments.

Designed around multiple debriefs, the simulation gives participants opportunities to stop and evaluate their behaviour and performance. They learn how to take charge and accept responsibility for their decisions, environment, and results.

HOW IT WORKS

Enterprise is introduced with a brief film clip which immediately engages participants and highlights that although we may face change, crisis, and challenging times, we are still accountable for meeting our goals. It provides a springboard to discuss the leadership characteristics necessary for ensuring accountability.

As the simulation unfolds participants no longer have the luxury of observing the situation from a theoretical perspective. They become employees of Enterprise Inc. with responsibility for the organization's results.

Enterprise is fast-paced and forces participants to execute the recommendations they identified during the film. Mirroring the real world, they find that delivering on promises to internal and external customers is more difficult in practice than theory. Through three 6-minute rounds of play, participants will make connections between accountability, execution, and results as they seek to improve the company's culture and performance.

This experience can be further customized to drive your organization's values, competencies, and messages.

LOGISTICS

Number of participants: 10 to 500+
Time required: 2 to 3 hours



Clarity
Competence
Commitment
Collaboration
Communication
Course Correction

WHY EXPERIENTIAL?

Juice designs and delivers simulations where participants learn by doing - building knowledge, skill, and confidence. Participate in a Juice simulation and bridge the gap between theory, knowledge, and action.

Juice

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